

[THE FOUNDATION](#) > [NEWLY CERTIFIED COMPANIES](#), [PRESS RELEASES](#), [TRENDING TOPICS](#)

MAIORA S.R.L OBTAINS THE EQUAL-SALARY CERTIFICATION

JUN 22, 2022

SHARE ON

Vevey, June 22, 2022 – The EQUAL-SALARY Foundation is pleased to announce that Italian supermarket chain **Maioira S.r.l** has obtained the EQUAL-SALARY certification, symbol of excellence in terms of equal pay. After successfully passing the statistical analysis of its salaries, Maioira S.r.l underwent the EQUAL-SALARY audit entrusted to PwC proving that it applied equal pay for women and men for all its employees in Italy.

« We are delighted to welcome Maioira S.r.l. as an EQUAL-SALARY certified company. The retail sector, with its very high percentage of low-paid female jobs^[1], is an absolutely key sector to allow improvement towards equal pay, and Maioira is now positioning itself as a pioneer », commented **Noémie Storbeck**, co-CEO of the EQUAL-SALARY Foundation.

« We wanted to be the first to bring the EQUAL-SALARY certification to the large-scale retail sector in Southern Italy, and we are very proud to have succeeded, for this land and for all the people who work with passion, getting better every day. » added **Pippo Cannillo**, CEO of Maioira.

^[1] Source : ILOSTAT mars 2021, based on 2019 data

<https://ilostat.ilo.org/how-women-are-being-left-behind-in-the-quest-for-decent-work-for-all/>

SHARE ON

ASSOCIATED RESOURCES

COMMUNIQUÉ DE PRESSE_MAIORA_2022 –
.PDF

PRESS RELEASE_MAIORA_2022 – .PDF

[NEWLY CERTIFIED COMPANIES, PRESS RELEASES,](#)
[TRENDING TOPICS](#)

MAIORA S.R.L OBTAINS THE EQUAL-SALARY CERTIFICATION

Vevey, June 22, 2022 – The EQUAL-SALARY Foundation is pleased to announce that Italian supermarket chain Maioira S.r.l has obtained the EQUAL-SALARY certification, symbol of excellence in terms of equal...

[READ MORE](#)

[NEWLY CERTIFIED COMPANIES, PRESS RELEASES,](#)
[TRENDING TOPICS](#)

ECA VAUD IS EQUAL-SALARY CERTIFIED FOR THE FOURTH TIME

Vevey, 16 June, 2022 – The EQUAL-SALARY Foundation is pleased to announce that Établissement d'assurance contre l'incendie et les éléments naturels du Canton de Vaud – ECA has obtained the...

[READ MORE](#)

[EQUAL PAY SUPPORTERS, TRENDING TOPICS](#)

Lettre ouverte de Lisa Rubli – Grève des femmes, 14 Juin 2022

Grève des femmes – 14 juin 2022 En Suisse, une femme touche une rente inférieure de 30% à celle d'un homme. [1] En Suisse, une femme gagne 8.7% de moins qu'un...

[READ MORE](#)

DONATE

LEARN MORE ABOUT EQUAL-SALARY CERTIFICATION

name@domain.com *

- User needs to agree to the terms and conditions and the privacy policy.
- User needs to agree to the sharing of his/her personal information with a third party vendor. Read the policy agreement between PwC and Equal-Salary.

I'm not a robot

reCAPTCHA
Privacy - Terms

[SUBSCRIBE](#)